YOUR MEDIA. YOUR TEAM. A REVIEW YOU CAN EVALUATE.

From a finding to a defensible decision.

Connect supplied authority, specialist findings, editorial action, independent revision review and human approval.

4 WEEKS PROPOSED / 3-5 AUTHORIZED ASSETS / 1 REVISION ROUND TRIP

A COMPACT FIRST ENGAGEMENT

01 / WEEK 1

Agree the boundary

Pilot owner + CUT//CLEAR team

Scope, named roles, processing region, handling terms, baseline and acceptance plan.

02 / WEEK 2

Review the evidence

Editor + post producer + qualified reviewers

Ingest report, cited findings, human dispositions and a record of accepted and rejected findings.

03 / WEEK 3

Make and verify the change

Editor + post producer

Workstation-tested editorial handoff, rendered candidate and independent source/revision review.

04 / WEEK 4

Evaluate the decision

Release approver + pilot owner

Outcome scorecard and a version-bound approval package only for approved test releases.

Dates depend on readiness and are agreed before work begins. This brief is a planning outline, not a booking or commercial commitment.

DEFINE SUCCESS BEFORE THE FIRST UPLOAD

Evidence you can inspect. Outcomes you can measure.

What your team brings

Authorized media and captions; approved story, rights and claims references; intended channels and territories; a named editor, post producer and release approver; workstation details and baseline review outcomes.

What you receive

Role matrix and ingest report; evidence-linked specialist findings; editorial notes and markers; source/candidate verification; an outcome and model-quality scorecard. Approved test releases can receive an approval and verification package.

What counts as success

Every retained finding has observable or cited evidence. Reviewers inspect false positives and known misses. Interchange works on the customer workstation. Release-impacting findings require disposition before approval. Isolation, revocation, deletion and recovery tests retain evidence.

Measure value without inventing savings

Compare review time, revision turnaround, repeated review cycles, conditions found before release and decision traceability with an agreed baseline. Set acceptance thresholds before work begins; synthetic demos are not customer-performance evidence.

Before sharing footage

Agree access, dedicated deployment scope, region and model routing, subprocessors, no-training policy, retention and deletion terms. The public sales demo accepts no customer footage. Pricing, final dates and deliverables are agreed directly.

REQUEST A WALKTHROUGH

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